

KEEP EMPLOYERS ENGAGED AND ENHANCE STUDENT EMPLOYABILITY

Riipen has proven success helping schools strengthen their relationships with employers through project-based learning. Project-based learning is a great way for employer partners to stay connected to students and their future talent pipeline.

As companies prepare for an economic shift, many don't have the same capacity to employ students as previously. Keep employers engaged with your students by offering them different ways to stay connected whilst gaining value.



SHORT TERM

- ▶ Unlike traditional internships, project-based experiences are shorter and more focused, making the time commitment manageable for those wanting to give back



FLEXIBLE

- ▶ Project-based learning is embedded into the curriculum like a capstone project, giving employers the flexibility to connect with students and professors in many disciplines.



IMPACTFUL

- ▶ Students gain value from employers by developing career clarity and work-place skills. Employers gain value from student projects and build their talent funnel by identifying potential hires.

WHAT CAN EMPLOYERS DO?



In-Class Projects

Make your business challenge or opportunity the focus of a classroom. Do you want to redesign your website? Research the competitive landscape? Review your HR manual? There are students specializing in hundreds of topics who can learn from solving your business projects.



Virtual Internships

Get hands-on support from students by hosting a virtual internship. These internships are either paid or for course credit (meaning the students get academic credit from their institution). Leverage a virtual intern to help you manage a project, build your content marketing strategy, analyse your data, and more!



Skills Challenges

Flexible and scalable engagements where students can demonstrate their skills through a short term challenge that takes place outside the classroom. Do you want to see students demonstrate their creativity or critical thinking to build your recruitment funnel? This is a perfect opportunity to do that!

HOW DOES IT WORK?

- 1. Riipen will grant you access to our resources through the Riipen platform including templates, logos, best practices and examples to engage with employers through your alumni and career service networks.*
- 2. Complete training on how to get alumni engaged on the platform, help them find and apply to in-class projects, and manage projects all in one place.*
- 3. Engage your network with a quick and easy invitation from the platform.*
- 4. Build bridges between alumni and current students in a meaningful and impactful way.*