

STRENGTHEN ALUMNI ENGAGEMENT THROUGH PROJECT BASED LEARNING

Whether fundraising, student mentorship, contests or engagement, maintaining a strong relationship with your alumni networks is critical to both the financial health of your school and the success of your students.

Riipen has proven success in helping schools strengthen their relationships by providing ways for their employer and alumni partners to feel connected to their alma mater. We work with you to connect to your employer networks through your Career Services and Alumni Engagement teams, building partnerships to enhance your projects, grow your networks and close the skills gap for new graduates.



SHORT TERM

- ▶ Unlike traditional internships, project-based experiences are shorter and more focused, making the time commitment manageable for those wanting to give back



FLEXIBLE

- ▶ Project-based learning is embedded into the curriculum like a capstone project, giving alumni the flexibility to connect with students and professors in many disciplines.



IMPACTFUL

- ▶ Students gain value from employers by developing career clarity and work-place skills. Employers gain value from student projects and build their talent funnel by identifying potential hires.

WHAT CAN ALUMNI DO?



In-Class Projects

Make your business challenge or opportunity the focus of a classroom. Do you want to redesign your website? Research the competitive landscape? review your HR manual? There are students specializing in hundreds of topics who can learn from solving your business projects.



Virtual Internship

Get hands-on support from students through a remote internship. These internships are paid or for course credit (meaning the students get academic credit for their institution). They typically take shape around a specific project but are more execution-oriented than in-class projects.



Skills Challenge

Flexible and scalable engagements where students can demonstrate their skills through a short term challenge that takes place outside the classroom. Do you want to see students demonstrate their creativity or critical thinking to build your recruitment funnel? This is a perfect opportunity to do that!

HOW DOES IT WORK?

1. Riipen will grant you access to our resources through the Riipen platform including templates, logos, best practices and examples to engage with employers through your alumni and career service networks.
2. Complete training on how to get alumni engaged on the platform, help them find and apply to in-class projects, and manage projects all in one place.
3. Engage your network with a quick and easy invitation from the platform.
4. Build bridges between alumni and current students in a meaningful and impactful way.