

## KICKSTART YOUR ECONOMIC RECOVERY

As your company prepares to thrive in the new economy, you are probably wondering how you can do more with less. Hands on support is more important than ever. Let our brilliant learners help you with your while they gain the experience they need to succeed.

To give you more ways to connect with our learners, we have partnered with Riipen - the world's leading virtual project-based learning platform. They work with us to help our employer network connect with learners on short term projects. You can use these to:



# **INNOVATE**

- Generate fresh insights and ideas around topics or projects important to your organization.
- Problem solve leveraging learners talent.



#### **BRAND**

- There are thousands of learners in higher education.
- Get your brand known the right way by working with learners and enriching their education.



### RECRUIT

- Let learners show you what they can do through workbased projects.
- Discover, attract, and recruit the right talent with skillsbased experiences.



#### WHAT CAN I DO?



Make your business challenge or opportunity the focus of a classroom. Do you want to redesign your website? Research the competitive landscape? Get a review of your HR manual? There are learners specializing in hundreds of topics who can learn from solving your business projects.



Get hands-on support from learners through a remote internship. These internships are paid or for course credit (meaning the learners get academic credit for their institution). They typically take shape around a specific project but are more execution-oriented than in-class projects.

#### **HOW DOES IT WORK?**

- 1. Get an invitation to join our school portal and create an account.
- Connect with a classroom by posting a project for your business. If you don't don't have any ideas for a project choose from one of hundreds of templates.
- 3. Work directly with learners and educators to gain insights and support on your business projects.
- Give learners feedback on the skills that they demonstrated and add them to your talent pool.