

## KICKSTART YOUR ECONOMIC RECOVERY

As your company prepares to thrive in the new economy, you are probably wondering how you can do more with less. Hands on support is more important than ever. Let our brilliant students help you with your while they gain the experience they need to succeed

To give you more ways to connect with our students, we have partnered with Riipen - the world's leading virtual project-based learning platform. They work with us to help our employer network connect with students on short term projects and challenges. You can use these to:



### INNOVATE

- ▶ Generate fresh insights and ideas around topics or projects important to your organization.
- ▶ Problem solve leveraging student talent.



### BRAND

- ▶ There are thousands of students in higher education.
- ▶ Get your brand known the right way by working with students and enriching their education.



### RECRUIT

- ▶ Let students show you what they can do through work-based projects
- ▶ Discover, attract, and recruit the right talent with skills-based experiences.

## WHAT CAN I DO?



### In-Class Projects

Make your business challenge or opportunity the focus of a classroom. Do you want to redesign your website? Research the competitive landscape? Get a review of your HR manual? There are students specializing in hundreds of topics who can learn from solving your business projects.



### Virtual Internship

Get hands-on support from students through a remote internship. These internships are paid or for course credit (meaning the students get academic credit for their institution). They typically take shape around a specific project but are more execution-oriented than in-class projects.



### Skills Challenge

Flexible and scalable engagements where students can demonstrate their skills through a short term challenge that takes place outside the classroom. Do you want to see students demonstrate their creativity or critical thinking to build your recruitment funnel? This is a perfect opportunity to do that!

## HOW DOES IT WORK?

1. Get an invitation to join our school portal and create an account.
2. Connect with a classroom or a challenge by posting a project for your business. If you don't have any ideas for a project choose from one of hundreds of templates
3. Work directly with students and educators to gain insights and support on your business projects.
4. Give students feedback on the skills that they demonstrated and add them to your talent pool.